



Brockway
Entertainment



Program # BROCK-005
Release Date: **August 17, 2004**

CD BROCK-005 \$15.99 | Vinyl BROCK-006

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File Under: Hip-Hop / Urban / Pimp Tea / New Releases
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Pimp Tea An Urbal Remedy

'Shake Ya Caboose' 2005 ECMA for Urban Single of the Year

Pimp Tea = "Positively Influencing More People To Excel Artistically"

Pimp Tea's sophomore album **'An Urbal Remedy'** accompanied by a 12" vinyl release, provides an enjoyable display of the diversity, progression and unique sound from this Fredericton, NB rap emcee. Formerly known as PIMP-T, the enhanced CD portion manages to capture Pimp Tea's energetic live proponent for which he is renown. This energy has ultimately landed him performing live on **MusiquePlus**, **ZeD TV** (CBC), Breakfast Television, Global Noon and the 2003 **Canada Winter Games**.

Inspired by his late Great Great Uncle **Don Messer** - a fiddling legend - he was nominated for an **East Coast Music Award** (2003) with his debut album **Power Is Mindful Peace** and a **CUMA Award** (2000). He's also a senior writer for **HipHopCanada.com**, the 2002, 2003 & 2004 CUMA award winner for Best Canadian Website. His indie video for 'Tha PIMP-T Theme' was featured on MuchMusic and MusiquePlus.

'Shake Ya Caboose' won a **2005 ECMA for Urban Single of the Year**. It charted on 35+ stations in North America & peaked at #24 on **Record Breakers** charts. **An Urbal Remedy** garnered three 2005 ECMA nominations: two for Urban Single & one for Manager of the Year. It features vocals from Bonshah & Mickey D and includes production by **Jorun**, **Classified**, Nevski & more. In November, the album peaked at #7 on the national **Earshot!** Hip-Hop charts.

An Urbal Remedy has received provincial features in newspapers in NB, NS & PEI; was featured on the national **Canadian University Press** (CUP) Arts Wire; has received glowing reviews in **Exclaim**, **Peace**, **The Reader**, **Aquinian**, **The Brunswickan** & more, while gaining comparisons to De La Soul, Buck 65, Andre 3000 & Organized Rhyme.

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Tracks:

Super Dude (Jorun Intro) produced by Jorun; **Super Dude (Jorun remix)** produced by Jorun; **Shake Ya Caboose** produced by Nevski; **Hick Hop** produced by Jorun; **Sometimes** produced by Cal; **Music Biz** produced by J-Bru; **Maniac For Your Love** feat AC & The Sound & The Fury produced by Furious; **This Is Me** produced by Classified; **P. Titty** feat Bonshah & Mickey D produced by Darrow Productions; **Can I Get a CS** produced by Danny Elias; **Spoof Le Grand** feat Rory Borealis produced by Spoof Le Grand; **Superfluous Garth - Welcome to the Bonus Section**; **Tha PIMP-T Theme (live sur MusiquePlus)** produced by Richard Petit; **Aerosmith Tribute skit** produced by Tim McKay; **Super Dude** produced by Colin Neilson; **Ed The Sock speaks**; **Freaky Scene Interlude** produced by Rod Marquart; **Party Slam (Karl Mohr remix)** feat AC produced by Karl Mohr; **P. Titty (radio edit)** feat Bonshah & Mickey D produced by Darrow Productions

Key Sales Points

- 'Shake Ya Caboose' won a 2005 East Coast Music Association Award (**ECMA**) for **Urban Single of the Year**.
- 2005 ECMA Nominations: 2 for Urban Single & 1 for Manager
- Live performance of "Shake Ya Caboose" and "Super Dude" aired nationally on CBC's ZeD TV.
- Pimp Tea has already had one video on MuchMusic & MusiquePlus for 'Tha PIMP-T Theme.'
- Radio promotions were conducted: vinyl single for "Shake Ya Caboose" b/w "Super Dude (Jorun remix)" charted on **35+ stations** throughout North America. #7 on Earshot! National hip-hop charts for Nov.
- Press campaign targeted print and on-line publications. Provincial features in newspapers in NB, NS & PEI. Features/Reviews in Peace, Aquinian, Exclaim, Chart & more. Martlet story featured on national CUP arts wire.
- Two tracks from **An Urbal Remedy** produced by **Jorun** who has worked with Buck 65, Sixtoo, Universal Soul; another produced by **Classified** who has worked with Maestro.
- Maintains key media contacts as a senior writer for the 2002, 2003 & 2004 CUMA award winning site, HipHopCanada.com; and founder of the Atlantic Canada Hip-Hop Newsletter.
- Tours** of Atlantic Canada (Charlottetown, Halifax, Sydney, Evolve Fest, Fredericton, & more); Ontario & Quebec.
- An indie **video** for 'Shake Ya Caboose' is in post-production.
- Established online mailing list of 7000+
- Super Dude line of merchandise.

New Media

www.pimptea.com includes all of the latest information on Pimp Tea, sound clips, contests, links, videos and more.

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